

# HION MARTELL

## – A NEW ALBUM IN THE WORKS

This fall, it is supposed to be finished, Hion Martell's new album. The recordings have been in progress since last spring, in a studio in Bollnäs, Sweden. A first taste will be available, in the form of a downloadable single, during the second half of May.

It was with the album 'Will Cure Any Disease' (Viskningar & Vrål / Plugged 2010) Hion MARTELL made themselves known outside Ljusdal's municipal boundaries. They received good reviews around Europe and have received airplay in Belgium, France, Holland, Germany and Italy. The song 'Built As A Boxer' has since the release been played extensively on regional radio. And when Swedish national television (SVT) last year showed the film Annalyn from 2012, you could catch a glimpse of the band performing the songs 'Don't Mess' and '(Don't Cry) Mary Anne'.

In November 2011, the band released a single for download; 'Water'. The song became in 2012 one of the most played local productions on regional radio (SR Gävleborg P4). 2012 celebrated the band's 20th anniversary. The band summarized the first 20 years on the compilation album 'Ultimate High' (Viskningar & Vrål/Plugged).

[http://www.youtube.com/watch?v=Voa\\_2PBuYg4](http://www.youtube.com/watch?v=Voa_2PBuYg4)

So when the band now is finalizing the new album, it is with the first new songs since 2011. The album is produced by Daniel Lindblom. Genre-wise, there are no surprises. It's still about "Bluesy Meat & Potato Rock & Roll". But since all the songs on the album are recorded in the same studio with the same producer, it will have a more coherent sound than previous works, which are often utilized a variety of recording environments and producers.

For more information:

[www.hionmartell.com](http://www.hionmartell.com)

Listen to the band on Spotify:

<http://open.spotify.com/artist/1eY4H6MS6rcZKFYIA8KY29>

Hi RES PROMO PICTURES:

[http://www.hionmartell.com/img/HION\\_MARTELL\\_promobild\\_2013.jpg](http://www.hionmartell.com/img/HION_MARTELL_promobild_2013.jpg)

[http://www.hionmartell.com/HM20/HM20pics/gallery/hion\\_martell\\_2012\\_hires.jpg](http://www.hionmartell.com/HM20/HM20pics/gallery/hion_martell_2012_hires.jpg)

**It all started one summer day in 1992, when Christer Nilsson assembled musicians in a recording studio in his hometown of Ljusdal, in the heart of Sweden.**

The following year the band's debut album, '... for your exquisite delight' was released. The backing musicians varied from song to song on the album, which was labeled as no frills pub rock with a touch of melancholy by the press.

Musically, the band evolved from playing fairly straightforward lo-fi blues rock, to having more innovative song arrangements, with a more characteristic sound.

The name Hion Martell is a tip of the hat to the well known cognac brand, and is pronounced High on Martell.

MARTELL places themselves in the middle of a landscape with classic 70's rock, boogie rock and American Southern rock influences.

HION MARTELL got the current line-up in 2009.

Christer Nilsson: Guitar & Vocals

Ulf Hagberg: Guitar & Vocals

Håkan Nilsson: Drums & Vocals

Stefan Larsson: Bass

Peter Subäck: Keyboards

# A few quotes...

"(...) in the end it's just pure rock 'n' roll with heart and soul (...) it's probably time for HION MARTELL to show you how to do it. Extra point for good variation. This is definitely worth checking out!"

**Hard Rock Info** (web site, Sverige)

"Some fine blues rock ranging from boogie to MOR and back again. A full on American sound, not what you'd expect from Sweden but worth Checking out. "

**Get Ready To Rock** (web site, England)

"'Will Cure Any Disease' from 'Hion Martell' is a pleasant, complex free and swinging rock album by this Swedish quintet build around singer-songwriter Christer Nilsson. The band knows damn well how to entertain their audience and they use the stage at the same time to have lots of fun amongst themselves. In short: fun fun fun! is 100% guaranteed."

**Roots Time** (web site, Belgien)

"Bandet drar fram några skarpa ess ur rockärmen. I "Fed up", "Don't mess" och "B.D.M (beer drinking music)" hör jag Status Quo på finfint boogiemör. I alldeles utmärkta "Any disease" riffas det så tungt att man undrar om självaste Angus Young har ett finger med i spelet och singeln "Built as a boxer" får mig att tänka på T-Rex. "

**Sverige Rock Tidskrift** (tidskrift, Sverige)

"It's not progressive, it's not complex, and it's not testing any musical boundaries, but damn, it's fun!"

**Sea of Tranquility** (web site, USA)

"The result is very impressive for sure, because the included songs are actually quite catchy and really make you think this is a Classic Rock band that writes and records new 70s style Classic Rock tunes."

**Strutterzine** (web site, Nederländerna)

"This is definitely a band built for the live stage, but actually the music works well on album too. "

**Rock Realms** (web site, England)

"This [7 Devils] for me was a total feel good track and my favorite on the album, it did have a very 70/80s feel to it but in all fairness a totally unique sound all of their own."

**Krashcity Magazine** (tidskrift, USA)

"(...) men man måste nog säga att det rör sig om Hälsinglands coolaste medelålders familjefäder ändå."

**Red Hot Rock Tidskrift** (tidskrift, Sverige)

"Love the Kiss like 'Wasting Time' and 'Brand New Day' that reminds me of Thin Lizzy in a funny kinda way - as it's light sounding almost and very warmly vibed."

**Metalville** (web site, England)

Viskningar och Vrål  
Besmansvägen 2  
756 47 Uppsala

e-post: viskningar@gmail.com  
www.viskningarochvral.se

**ViskningarochVrål**

  
**PLUGGED**<sup>®</sup>  
www.plugged.se